## **Publicity Director Report AGM Oct 16 2018**

Pulse:

Circulation 3750

Publisher: Great News Publishing

Web Site: www.mpca.ca

Web Hosting and Maintenance – Blue Ocean Interactive Marketing

Facebook: 480 followers

Twitter: 575 followers

We continue to promote activities in Mount Pleasant and keep our community informed with *The Pulse* newsletter, our website www.mpca.ca, Facebook (@MountPleasasntCommunity), Twitter (@MountPleasantCA )and with emails to the membership list.

Events are posted monthly to the webpage calendar and to our Facebook page. Facility hours and schedules, membership applications, and program registration are all available online.

I am happy to report that we now have a Community Member who will be submitting local professional photographs for the Newsletter. Thank-you Ron Chiasson. Visit Ron's web site to see the *Birds of Confederation Park*.

https://www.ronchiassonphotography.ca/birdsofconfederationpark

I have been in this position for 7 years and its time for someone with new ideas to step into my position. The Commitment - I spend an hour a month adding content to the Webpage and Facebook page and submitting the articles for the Pulse newsletter. There are 10 Board meeting a year – two hours long. I would be happy to help with transitioning you into the position. Please consider volunteering tonight.

Please send me any questions or suggestions.

Sincerely,

Carole Broger

Publicity@mpca.ca